



SCHOOL OF COMMUNICATION
COLLEGE OF COMMUNICATION & INFORMATION

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To the Selection Committee:

Jade Lichtenstein asked me to write a letter of recommendation for your internship program. It is my pleasure to do so.

I am appointed Teaching Faculty at Florida State University. I have known Jade through two courses that I teach for the school– Principles of Advertising and Advertising Strategy. Jade distinguished herself both instances through her consistently high level of performance, her strategic thinking and her creative problem-solving ability.

Jade is a fast learner who consistently demonstrated the ability to understand and apply concepts at an accelerated pace. Her understanding of course material showed in her individual and team work as well as during class discussions. She was a top performer in class – particularly in respect of her initiative, collaborative ability, and creative skills.

Jade also has strong communication skills. In my strategy course, she worked on a semester-long project in a team environment. Her interpersonal communication skills and collaborative spirit were integral to the success of the project. Jade not only excels personally, but she truly cultivates an environment where her whole team thrives.

I highly recommend Jade to your internship. If I can be of further assistance, please feel free to email me at kkelly4@fsu.edu.

A handwritten signature in black ink that reads "Kelly Kelly". The signature is written in a cursive, flowing style.

Kelly Kelly, Ph.D.